

# VitiNord 2022

## Event Schedule

Sun, Dec 04, 2022

6:00 PM

### Welcoming ceremony

🕒 6:00 PM - 7:30 PM, Dec 4

Mon, Dec 05, 2022

7:30 AM

### Trade Show

🕒 7:30 AM - 8:00 AM, Dec 5

Trade Sh...

8:00 AM

### Cold is Cool, and Small is Big

🕒 8:00 AM - 8:30 AM, Dec 5

Wine is now produced in all 50 states, with some of the most exciting and innovative wines coming from regions where "they said it couldn't be done". Yes it can, thanks to years of collaborative research in the coldest regions and the development of new grape varieties which can produce exciting wines.

Those regions produce only a small fraction of American wines, but the grape and wine industries provide a major boost to the rural economies through farming, manufacturing, tourism, employment, and taxes. WineAmerica sponsored the first ever national economic impact study that proves this.

So hold your head high, raise your glass, and toast to a bright future. Cheers!

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#### 👤 Speaker



#### Jim Trezise

President  
WineAmerica

8:30 AM

### Climate change and future of viticulture in the NE

🕒 8:30 AM - 9:15 AM, Dec 5

Keynote

Unknown at this time.

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#### 👤 Speaker



#### Greg Jones

CEO  
Abacela Vineyards and Winery

9:15 AM

### Sustainability and impact on consumers

🕒 9:15 AM - 10:00 AM, Dec 5

General sess...

TBD

🗣️ Speaker



**Lisa Francioni**  
Program Director  
California Sustainable Winegrowing Alliance

10:00 AM

**Break and Trade Show**

🕒 10:00 AM - 10:30 AM, Dec 5

**Break and meals** **Trade Show**

10:30 AM

**Parallel session A - Viticulture**

🕒 10:30 AM - 12:00 PM, Dec 5

**Parallel sess...**

3 Subsessions

- **Sustainable viticulture**  
🕒 10:30 AM - 11:00 AM, Dec 5
- **Biological fungicides**  
🕒 11:00 AM - 11:30 AM, Dec 5
- **Biodynamic and organic viticulture in cold climates**  
🕒 11:30 AM - 12:00 PM, Dec 5

**Parallel session B - Vinification**

🕒 10:30 AM - 12:00 PM, Dec 5

**Parallel session** **Tasting**

2 Subsessions

- **The Wine Industry; Leading The Way For Sustainable Specialty Crops In Nebraska**  
🕒 10:30 AM - 11:00 AM, Dec 5
- **Natural wines**  
🕒 11:00 AM - 12:00 PM, Dec 5

12:00 PM

**Lunch**

🕒 12:00 PM - 1:30 PM, Dec 5

**Break and meals** **Trade Show**

1:30 PM

**Species and varietal differences and temperature responsiveness in cold acclimation and de-acclimation.**

🕒 1:30 PM - 2:15 PM, Dec 5

**General sess...**

🗣️ Speaker



**Jason Londo**  
Research Geneticist, Grape Genetics Research Unit  
USDA, ARS Geneva, New York

2:15 PM

**Parallel session C - Physiology**

2:15 PM

**Parallel session C - Physiology**

🕒 2:15 PM - 5:00 PM, Dec 5

Parallel sess...

4 Subsessions

● **Enhancing winter survival**

🕒 2:15 PM - 3:00 PM, Dec 5

● **Break and Trade Show**

🕒 3:00 PM - 3:30 PM, Dec 5

● **Carbohydrates in Dormant Woody Perennials; The Tale of Winter Survival and Spring Arrival**

🕒 3:30 PM - 4:15 PM, Dec 5

● **Variation of winter hardiness of hybrids**

🕒 4:15 PM - 5:00 PM, Dec 5

**Parallel session D - Wine Quality**

🕒 2:15 PM - 5:00 PM, Dec 5

Parallel sess...

4 Subsessions

● **Tools to decrease the use of SO2 in cool climate winemaking using biological alternatives**

🕒 2:15 PM - 3:00 PM, Dec 5

● **Break and Trade Show**

🕒 3:00 PM - 3:30 PM, Dec 5

● **Optimizing the link between variety and terroir in northern viticulture**

🕒 3:30 PM - 4:15 PM, Dec 5

● **Winemaking cold climate (Flash detente)**

🕒 4:15 PM - 5:00 PM, Dec 5

5:00 PM

**Dinner (on your own)**

🕒 5:00 PM - 7:30 PM, Dec 5

7:30 PM

**USA Wine Tasting**

🕒 7:30 PM - 10:00 PM, Dec 5

Tasting

**Tue, Dec 06, 2022**

7:30 AM

**Trade Show**

🕒 7:30 AM - 8:00 AM, Dec 6

Trade Sh...

8:30 AM

**What does it take to create a unique identity of a wine region**

🕒 8:30 AM - 9:15 AM, Dec 6

Keynote

The wine world depends on benchmarks and varietal signatures, but also speaks of regional expression and the search for terroir. What does it take for newer wine regions to find their unique identity? How do we balance an interest in curiosity and exploration of a region's potential with the discovery of what it seems to do best?

🗣️ Speaker



**Elaine Chukan Brown**

Executive Editor US  
JancisRobinson.com

9:15 AM

**Wine quality vs wine chemistry vs vine management**

🕒 9:15 AM - 10:00 AM, Dec 6

General sess...

The better knowledge of the links between the functioning of the vine, and the balances of musts and wines are a major means of progress in our wine production. Climate and environmental issues make this observation even more obvious.

Agro-oenology is at the heart of this multidisciplinary principle, which opens up a very wide field of study and possible actions.

Thus, thanks to innovations in the analysis tools of vine petioles, physico-chemical parameters of soils, or biological parameters of soils, new data lead us to enrich our knowledge on vineyard management, vine nutrition, and soil management, and their effects on wine quality, and environmental quality.

This lecture aims to present a synthesis of the new concepts discussed, as well as the future perspectives they bring us.

🗣️ Speaker



**Matthieu Dubernet**

CEO  
Laboratoires Dubernet

10:00 AM

**Break and Trade Show**

🕒 10:00 AM - 10:30 AM, Dec 6

Break and meals

Trade Show

10:30 AM

**Parallel session E**

🕒 10:30 AM - 12:00 PM, Dec 6

Parallel sess...

**Parallel session F - Vine balance and health**

🕒 10:30 AM - 12:00 PM, Dec 6

Parallel sess...

3 Subsessions

● **Vine balance: how to evaluate by pruning weight, leaf area and yield**

🕒 10:30 AM - 11:00 AM, Dec 6

● **Vineyard biodiversity**

🕒 11:00 AM - 11:30 AM, Dec 6

● **Topworking obsolete grape varieties**

🕒 11:30 AM - 12:00 PM, Dec 6

12:00 PM

**Lunch**

🕒 12:00 PM - 1:30 PM, Dec 6

Break and meals

Posters session

Trade Show

1:30 PM

### Creating branding for regional wines

🕒 1:30 PM - 2:15 PM, Dec 6

General sess...

2:15 PM

### Parallel session G - Marketing

🕒 2:15 PM - 5:00 PM, Dec 6

Parallel sess...

#### 4 Subsessions

● **Building credibility of cold climate grapes**

🕒 2:15 PM - 3:00 PM, Dec 6

● **Break and Trade Show**

🕒 3:00 PM - 3:30 PM, Dec 6

● **Future winestyles in the nordic european countries**

🕒 3:30 PM - 4:15 PM, Dec 6

● **The Nordic Light Terroir platform**

🕒 4:15 PM - 5:00 PM, Dec 6

### Parallel session H - Grape varieties

🕒 2:15 PM - 5:00 PM, Dec 6

Parallel session

Tasting

#### 4 Subsessions

● **Grape varieties from Scandinavia**

🕒 2:15 PM - 3:00 PM, Dec 6

● **Break and Trade Show**

🕒 3:00 PM - 3:30 PM, Dec 6

● **Itasca: Winemaking with emerging varieties**

🕒 3:30 PM - 4:15 PM, Dec 6

● **Crimson Pearl: Winemaking with emerging varieties**

🕒 4:15 PM - 5:00 PM, Dec 6

5:00 PM

### Dinner - Grapes of the Hudson Valley

🕒 5:00 PM - 7:30 PM, Dec 6

Break and meals

Keynote

#### 🗣️ Speaker



**J. Stephen Casscles**

Director of the Hudson Valley Heritage Wine Project  
Milea Estate Vineyards, Staatsburg, NY

7:30 PM

### International and Vermont Wine Tasting

🕒 7:30 PM - 10:00 PM, Dec 6

Tasting

Wed, Dec 07, 2022

8:00 AM

**Technical tour**

🕒 8:00 AM - 5:00 PM, Dec 7

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**1 Subsessions**

● **Vermont's geological history**

🕒 1:00 PM - 1:00 PM, Dec 7